MARKET INSIGHTS

Fourth Quarter 2020





KEY POINTS

- Capital markets have responded favorably to the vaccine news and the supportive fiscal and monetary policies.
- 2 Virus trends have deteriorated, which is negatively impacting the pace of the near-term recovery.
- The financial markets are anticipating improved economic and profit growth with the efficient distribution of an effective vaccine.
- In 2021, the consumer and excess savings will be released on the global economy.
- 5 National election results provide more clarity around future fiscal policy.

BASE CASE OUTLOOK: INVEST IN THE U.S. ECONOMIC RECOVERY



Economy

U.S. GDP is on an accelerating trend with near full recovery by end of 2021.

Risk: Prolonged virus impact that results in permanent damage.



Policy

Monetary and fiscal policymakers continue to provide a safety net for economy and markets.

Risk: Political inaction.



Markets

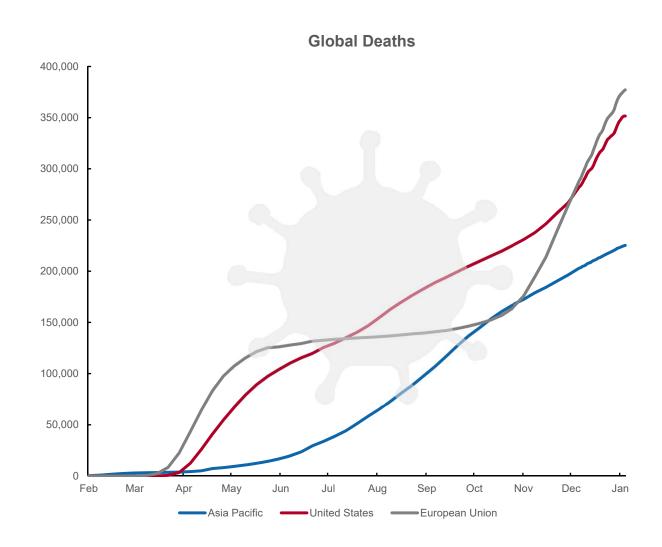
U.S. equity market outperforms with broader recovery.

Risk: Lack of broad vaccine acceptance.

THE COVID-19 SURGE IN GLOBAL DEATHS

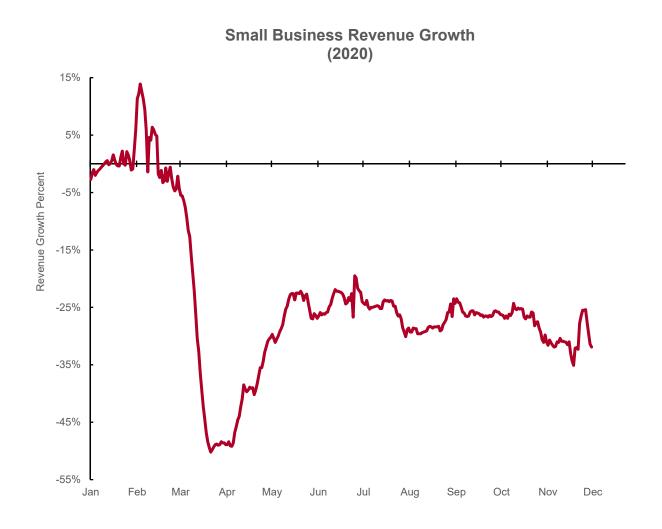
Total Cases
20,346,372
1,777,246
539,150
399,456
399,172
310,071
231,442
227,745
145,379

- Virus trends have deteriorated, with a third wave escalating in the holiday season.
- Many European countries and some U.S. states have in place economic lockdowns to control the virus.
- The threshold for another complete U.S. economic shutdown is extremely high.



PAUSE IN SMALL BUSINESS RECOVERY

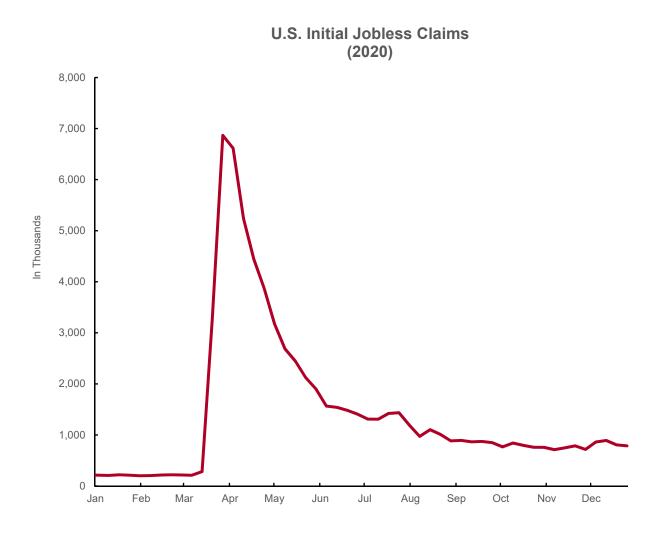
- In 2020, U.S. small business revenues were down nearly 35%*.
- The recovery faltered in the 4Q, putting pressure on Congress for additional fiscal stimulus.
- Small businesses will likely resume recovery as COVID data improves with vaccine.



^{*} Source: Opportunity Insights. The industries included are Education & Health Services, Leisure & Hospitality, Professional & Bus. Services, and Retail & Transportation.

U.S. INITIAL JOBLESS CLAIMS FLAT-LINING

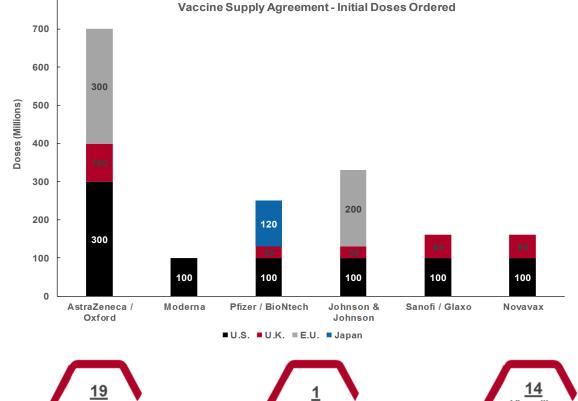
- The domestic recovery has stalled out, and is evident by the flat-lining of the weekly jobless claims.
- Jobless claims still have room for improvement.
- Total nonfarm payrolls are still down nearly 10MM on top of the 5MM that left the labor force since the pandemic.
- Until jobs recover, the Fed is likely to remain exceptionally accommodative.

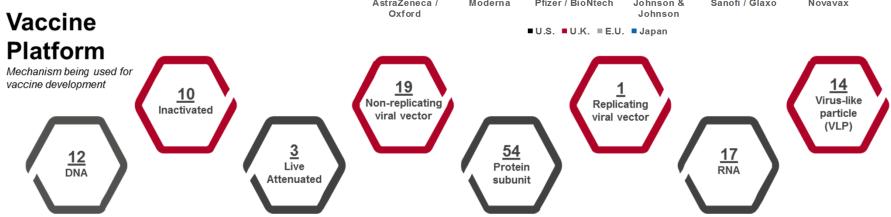


A COVID-19 VACCINE WILL BROADEN THE RECOVERY

800

- The FDA granted emergency use authorization to Pfizer/BioNTech, and Moderna vaccines.
- Early Phase III trial efficacy results exceeded market expectations, and more to be announced in the first quarter of 2021.
- U.S. has pre-ordered millions of doses from the leading vaccine contenders.
- Public trust in an effective vaccine will be key.





Source: Artis Ventures, as of September 22, 2020.

CORONAVIRUS DISTRIBUTION PRELIMINARY PLAN









Phase 1a:

- High-risk workers in health care facilities
- First responders

Phase 1b:

- People of all ages with comorbidity and high risk conditions
- Older adults living in congregate or overcrowded settings

- · Critical risk workers
- Teachers and school staff
- People of all ages with comorbidity
- All older adults not included in Phase 1
- People in homeless shelters or group homes
- People and staff who work in prisons, jails, and detention centers

- · Young adults
- Children
- Workers in industries essential to the functioning of society
- Workers at increased risk of exposure not included in Phase 1 or 2

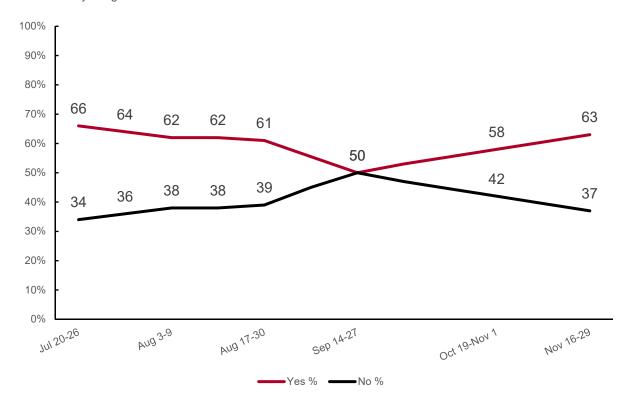
 Everyone residing in the United States who did not receive the vaccine in previous phases

SURVEY ON VACCINE DEMAND

- Based on a Gallup survey, 63% in the U.S. would be willing to receive FDAapproved COVID-19 vaccine.
- A similar survey of biotech employees and investors showed a much higher willingness to take it (95% Would Take); however, 75% of respondents said they would wait for 6 months before doing so.
- Based on current demand & supply estimates, the U.S. could achieve herd immunity in 3rd quarter '21.

Americans' Willingness to Receive COVID-19 Vaccination

If an FDA-approved vaccine to prevent COVID-19 was available right now at no cost, would you agree to be vaccinated?



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PROVIDING A BRIDGE: ADDITIONAL COVID FISCAL RELIEF

- New aid package focuses on the consumer and small businesses.
- Any major future fiscal programs will be dependent on the outcome of January 5th Georgia Senate run-off.
- Markets are content with probable divided government, and no changes in tax policy.
- Fiscal stimulus has been pressuring the U.S. dollar lower, and rates and value stocks higher.

Major Provisions in December COVID Relief Bill	Amount		
Households	\$340B		
\$600 stimulus checks			
Unemployment (\$300/week for 11 weeks)			
Small Business	\$331B		
• PPP			
Sector Specific	\$163B		
Public Health	\$52B		
Total	\$886B		

THE BRIDGE TO RECOVERY

In response to the economic impact, the Federal Reserve & Congress approved significant monetary and fiscal stimulus.

Fiscal Stimulus:

Households - \$500 billion

Small Businesses - \$367 billion

Corporate Lending Facility - \$500 billion

Special Purpose Vehicle Lending Facility - \$425 billion

Distressed Grants/Loans - \$75 billion

Corporate Tax Changes - \$100 billion

Healthcare Response - \$150 billion

Aid to State/Local Governments - \$150 billion

Education - \$30 billion

Political Uncertainty:

Georgia Senate runoff

Biden Tax Plan

China Trade Relations

Green New Deal

Smaller Democratic Majority in House

Supreme Court Uncertainty

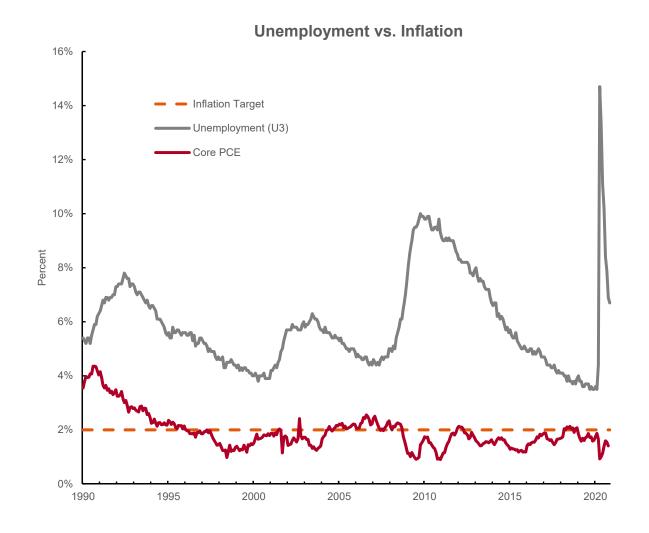
\$2T | Fiscal Stimulus Through CARES Act

\$6T | Significant Monetary Stimulus by Fed

Unprecedented Economic Response & Continued Support

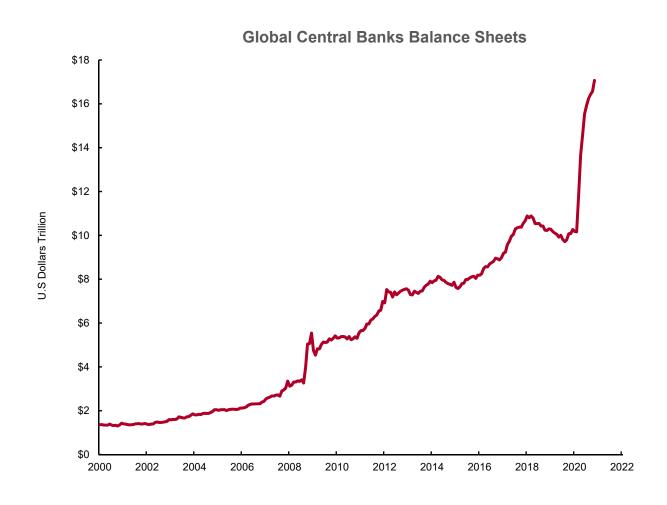
FEDERAL RESERVE'S NEW MONETARY POLICY FRAMEWORK

- Short term rates expected to remain near 0% until three conditions are met:
 - 1. Economy reaches maximum sustainable employment.
 - 2. Inflation has risen to 2%.
 - 3. Inflation is on track to moderately exceed 2% for some time.



GLOBAL CENTRAL BANK POLICIES ARE GROWTH SUPPORTIVE

- It's not just the U.S., but this is perhaps the greatest coordinated monetary response since WW2.
- With coordinated central bank policies, currency exchange rates remain stable, all else being equal.
- Globally, negative-yielding debt climbed to \$17.5 trillion, near all-time highs.
- Government interest payments are lower, but public debt levels continue to rise, and central banks are soaking up the supply.



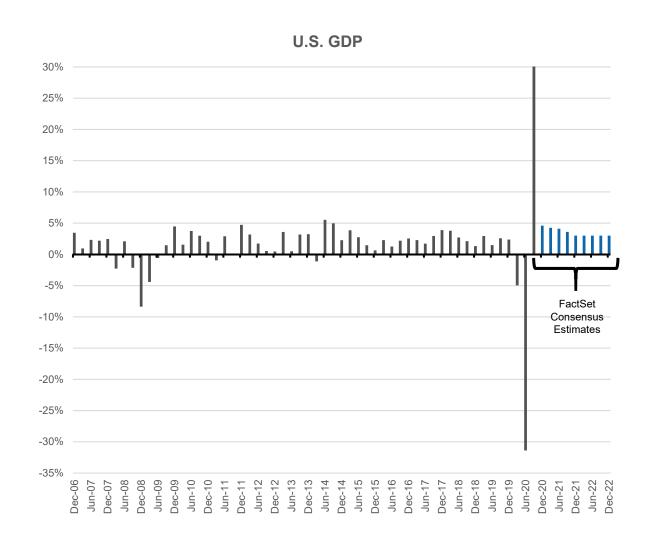
ECONOMY – EMERGING FROM A RECESSION

- Unlike previous recessions that were a result of an asset price bust and financial shocks, the 2020 recession was due to a health crisis.
- While quicker, the recovery is likely to be measured in years not months or quarters.
- Labor market recovery and inflation will determine the duration of the recovery.



U.S. GDP REBOUNDING

- 3rd quarter GDP rebounded sharply.
- Digital economy and housing are thriving while high contact consumer service sectors are struggling.
- Consumer services, travel, and hospitality are an opportunity in 2021.
- With the winter virus surge, the near term pace of economic growth is slowing.
- A mid-year growth surprise is likely with broader vaccine distribution.

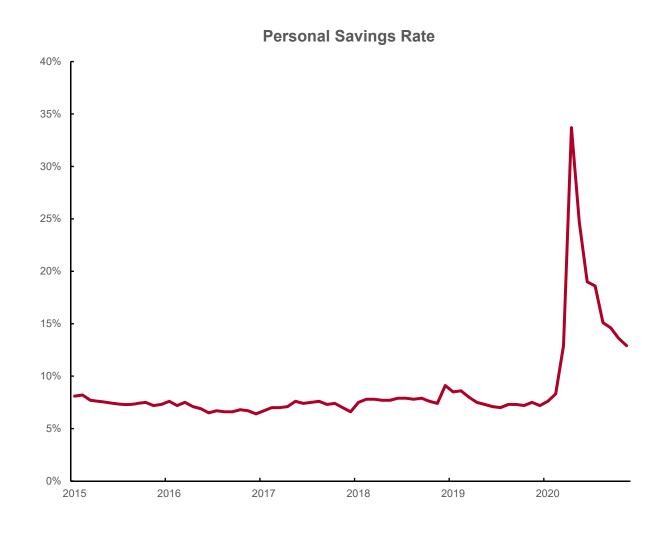


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Source: FactSet

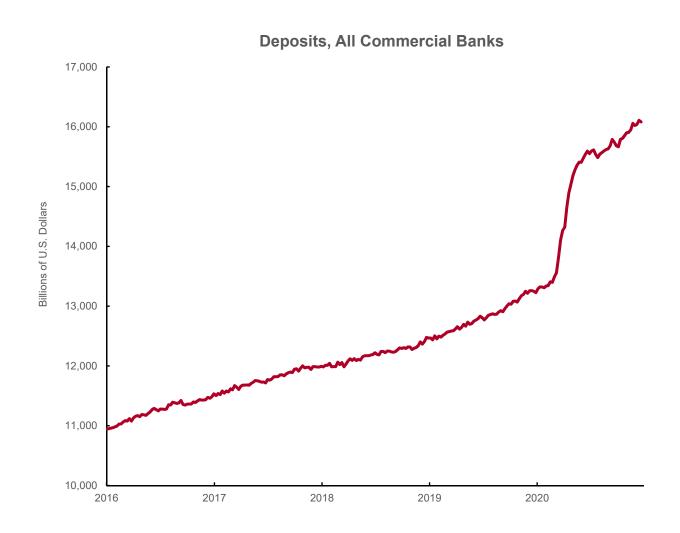
PERSONAL SAVINGS EXPLODED IN 2020

- Personal savings averaged over 20% during the last 8 months.
- Excess savings from 2020 will likely be spent in the economy in 2021 and 2022.



CONSUMER SAVINGS: BUILDING PENT-UP DEMAND

- Savings have found their way to bank deposits.
- The excess money is likely to be spent in 2021 & 2022.



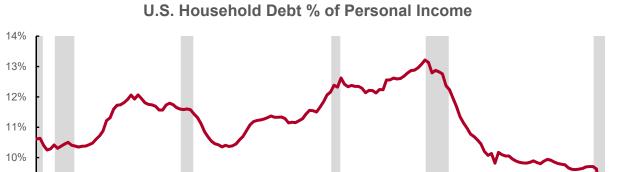
CONSUMERS ARE NOT OVER-LEVERAGED

9%

8%

1980

- Unlike prior recessions, consumer balance sheets are in much better shape on average.
- Low rates have reduced the cost of consumer debt commitments.



2000

2005

2010

2015

2020



1995

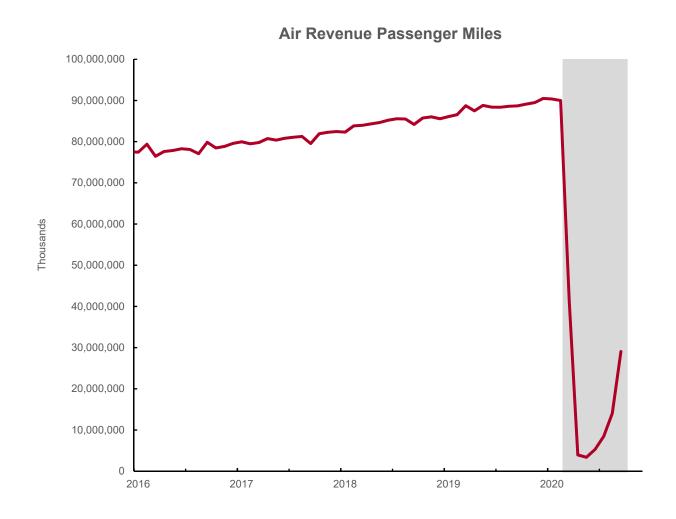
1990



1985

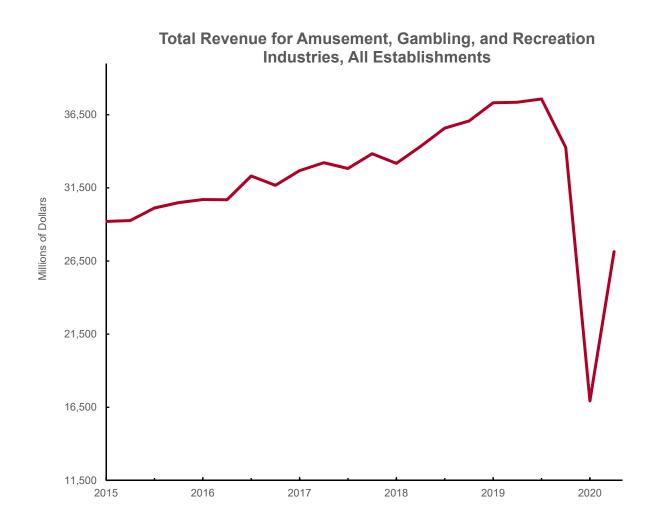
AIR TRAVEL – THE CENTER OF THE STORM

- Air travel dropped by more than 90%.
- The next few years could be a travel bonanza as consumers are vaccinated.



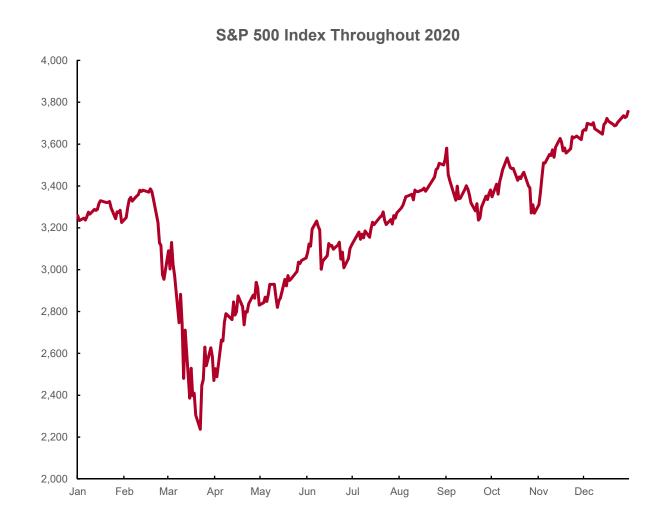
IN 2021, EXPERIENCES WILL MAKE A COMEBACK

 We expect a significant recovery in revenue in these industries.



EQUITY MARKETS - S&P 500

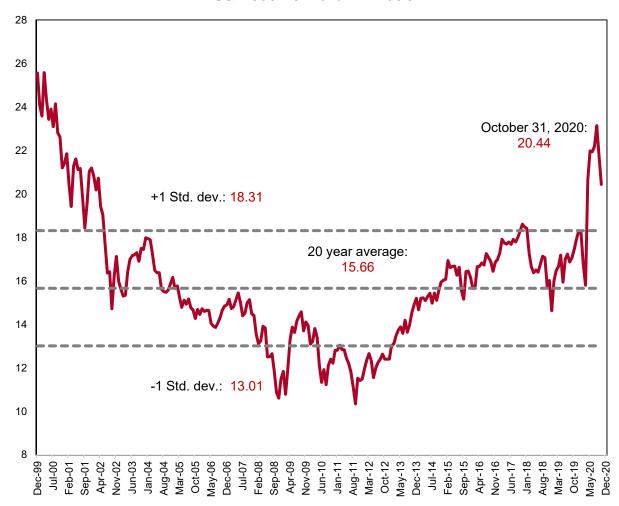
- After a dramatic selloff in the spring, markets recovered with new highs.
- Recovering markets positively impacted consumer net worth.
- Multiple expansion was a primary driver of 2020 returns.
- EPS growth is expected to be the primary growth driver in 2021.



EQUITY VALUATIONS ARE NEAR HISTORIC HIGHS

- Traditional equity valuation metrics are expensive.
- Relative to historic low 10year bond yields, equity valuations look reasonable.
- The composition of earnings has also changed over time, with higher earnings with less cyclical companies.
- Bullish investor sentiment largely reflects optimistic GDP and earnings growth expectations, and less fiscal policy uncertainty.

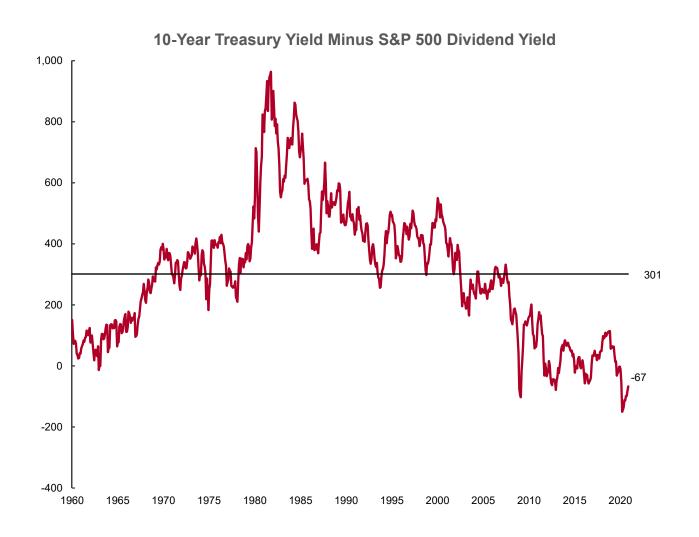
S&P 500 Forward PE Ratio



Source: Factset. Data shown as of November 30, 2020.

STOCKS GENERATE DIVIDEND INCOME

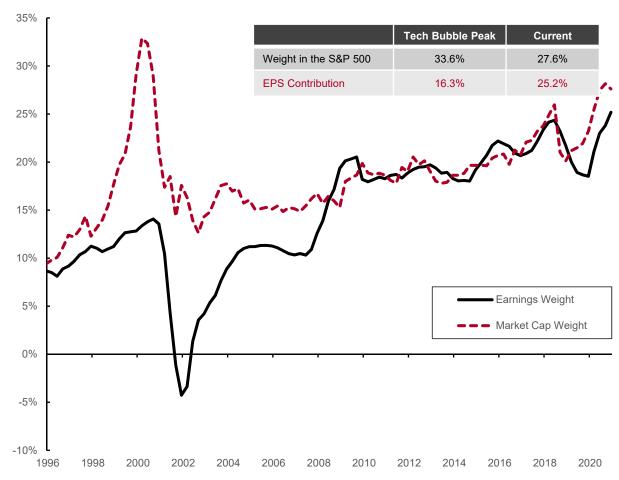
- Stocks yield more than bonds and may be attractive relative to bonds.
- The higher dividendpaying financial and energy sectors were amongst the hardest hit stocks during the March sell-off, but have rebounded sharply since the positive vaccine news in November.



TECHNOLOGY MARKET CAP vs. SHARE OF S&P 500 EARNINGS

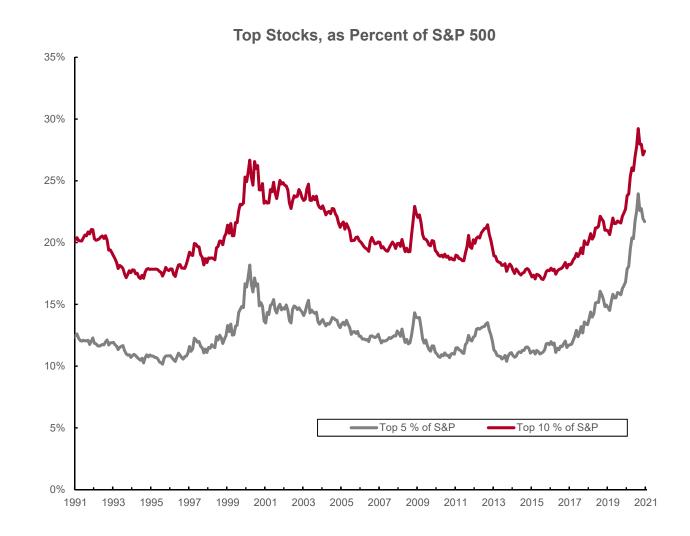
- With a 28% weight in the S&P, the Technology sector was up 43% in 2020.
- Since the 2000 tech bubble, Technology's earnings-pershare contribution to the S&P has increased 45% while its weight in the index has declined 16%.
- In addition to the secular EPS growth tailwind, the Technology sector has benefitted from relatively stronger balance sheets.

Technology Weight in S&P 500 Index



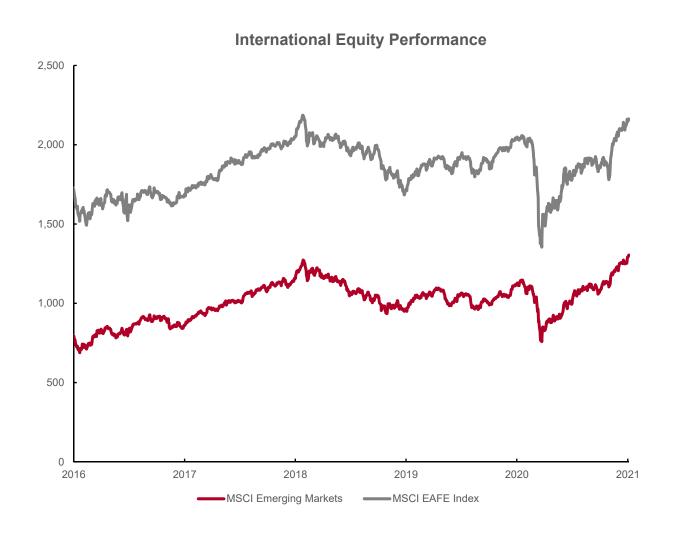
CONCENTRATION INCREASING IN THE S&P 500

- The five largest companies (AAPL, MSFT, AMZN, GOOGL,FB) account for nearly 25% of the S&P 500, and returned almost 50% in 2020.
- The remaining 495 companies returned less than 10%.
- The top-5 companies trade on average 29x 2021 EPS while the rest of the market is near 18x.



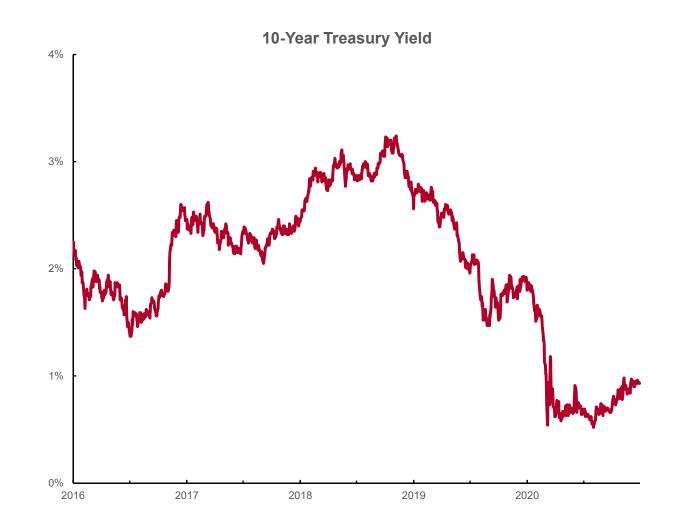
INTERNATIONAL EQUITIES ALSO RECOVERED IN 2020

- Broad international equity index performance is positively correlated with:
 - Value-based, cyclical industries
 - Higher commodity prices
 - U.S. dollar weakness
- EM trading better post U.S. elections on expectations for improved trade relations.



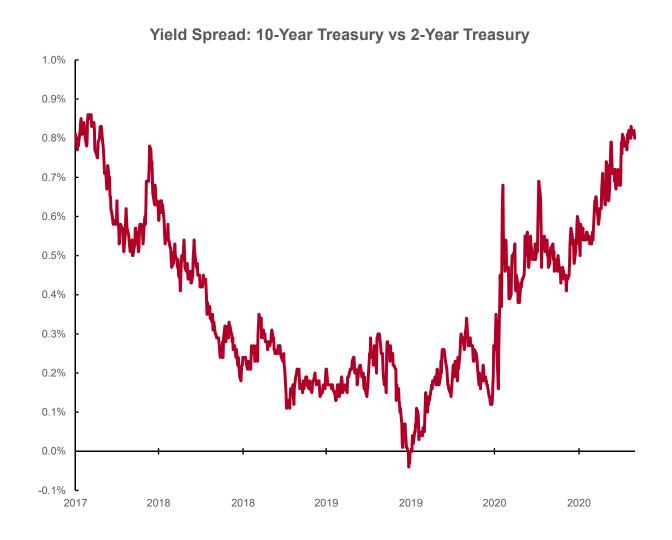
10-YEAR TREASURY YIELD IS NEAR HISTORIC LOW

- The Fed's reaction to the economic collapse has driven yields to historic lows.
- Even with a better economic outlook, yields appear contained as virus case counts and hospitalizations continue to rise in the short term.
- The Fed has signaled it will maintain its current pace of asset purchases for some time before tapering gradually.
- Long term rates may drift higher as the economy reopens further with vaccinations.
- Inflation should remain contained with continued slack in the labor markets.



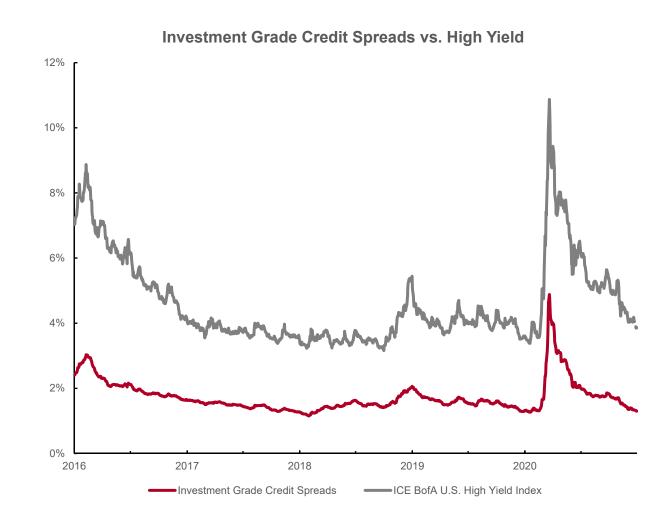
U.S TREASURY YIELD CURVE ANTICIPATING STRONGER GROWTH AND HIGHER INFLATION

- Steeper yield curves indicative of:
 - · Better economic growth
 - · Weaker US dollar
 - Higher commodities
 - Cyclical asset outperformance
- The Fed is expected to keep front-end yields pegged near 0% for several years.



CREDIT SPREADS BACK NEAR HISTORIC LOWS

- After investors panicked out of bonds, credit spreads returned close to historic lows.
- Absolute corporate bond yields also near record lows.
- Credit spreads provide less cushion against adverse events, but will likely be supported by accommodative central banks, "search for yield", and improving economic growth.
- Credit rating downgrades and defaults are expected to normalize.
- Net leverage trends should improve with better economic growth in 2021.



BROAD MARKET OVERVIEW

Returns (%)	3 Mo.	1 Yr.	3 Yrs.	5 Yrs.
Capital Markets				
DJ Industrial Average TR USD	10.73	9.72	9.90	14.65
NASDAQ 100 TR USD	13.09	48.88	27.58	24.25
Russell 3000 TR USD	14.68	20.89	14.49	15.43
S&P 500 TR USD	12.15	18.40	14.18	15.21
Domestic Large Cap Equities				
Russell 1000 TR USD	13.69	20.96	14.82	15.59
Russell 1000 Value TR USD	16.25	2.80	6.06	9.73
Russell 1000 Growth TR USD	11.39	38.49	22.98	20.99
Domestic Mid Cap Equities				
Russell Mid Cap TR USD	19.91	17.10	11.60	13.39
Russell Mid Cap Value TR USD	20.43	4.96	5.37	9.73
Russell Mid Cap Growth TR USD	19.02	35.59	20.49	18.65
Domestic Small Cap Equities				
Russell 2000 TR USD	31.37	19.96	10.24	13.25
Russell 2000 Value TR USD	33.36	4.63	3.72	9.65
Russell 2000 Growth TR USD	29.61	34.63	16.19	16.36
International Equities				
MSCI EAFE NR USD	16.05	7.82	4.28	7.45
MSCI EAFE Value NR USD	19.20	-2.63	-1.24	4.20
MSCI EAFE Growth NR USD	13.09	18.29	9.66	10.50
MSCI ACWI Ex USA NR USD	17.01	10.65	4.88	8.92
MSCI EM NR USD	19.70	18.31	6.17	12.80
Cash & Fixed Income				
FTSE Treasury Bill 3 Mon USD	0.02	0.58	1.56	1.16
BBgBarc US Agg Bond TR USD	0.67	7.51	5.34	4.43
BBgBarc Gbl Agg Ex USD TR Hdg USD	0.94	3.94	4.87	4.39
BBgBarc US Corporate High Yield TR USD	6.45	7.11	6.24	8.58
Alternatives				
MSCI US REIT GR USD	11.52	-7.57	3.54	4.84
Bloomberg Commodity TR USD	10.19	-3.12	-2.53	1.03

ASSET CLASS QUILT

2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
7.84%	18.22%	38.82%	13.69%	5.67%	21.31%	37.28%	3.17%	36.39%	38.49%
4.98%	17.51%	34.76%	13.45%	1.38%	17.34%	30.21%	0.01%	31.49%	19.96%
3.94%	17.32%	33.48%	13.22%	1.36%	17.13%	25.03%	-1.51%	30.54%	18.40%
2.64%	17.28%	32.53%	13.05%	0.55%	13.80%	21.83%	-2.08%	26.54%	18.31%
2.11%	16.35%	32.39%	8.79%	-0.81%	11.96%	18.52%	-4.38%	25.52%	17.10%
0.39%	16.00%	22.78%	5.97%	-2.44%	11.19%	14.65%	-8.27%	22.01%	7.82%
-1.55%	15.81%	7.44%	4.89%	-3.83%	7.08%	13.66%	-9.06%	18.42%	7.51%
-4.18%	15.26%	1.18%	2.45%	-4.41%	4.90%	7.50%	-11.01%	14.32%	7.11%
-12.14%	6.46%	-2.02%	-2.19%	-4.47%	2.65%	3.54%	-13.79%	8.72%	3.94%
-18.42%	4.21%	-2.60%	-4.90%	-14.92%	1.00%	2.48%	-14.57%	7.57%	2.80%

S&P 500

Large Cap Value

Large Cap Growth

Mid Cap Blend
Small Cap Blend
Foreign Bonds

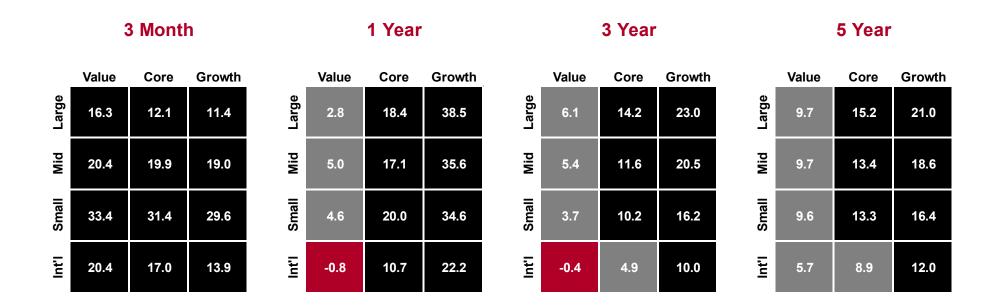
Foreign Stocks

Emerging Markets

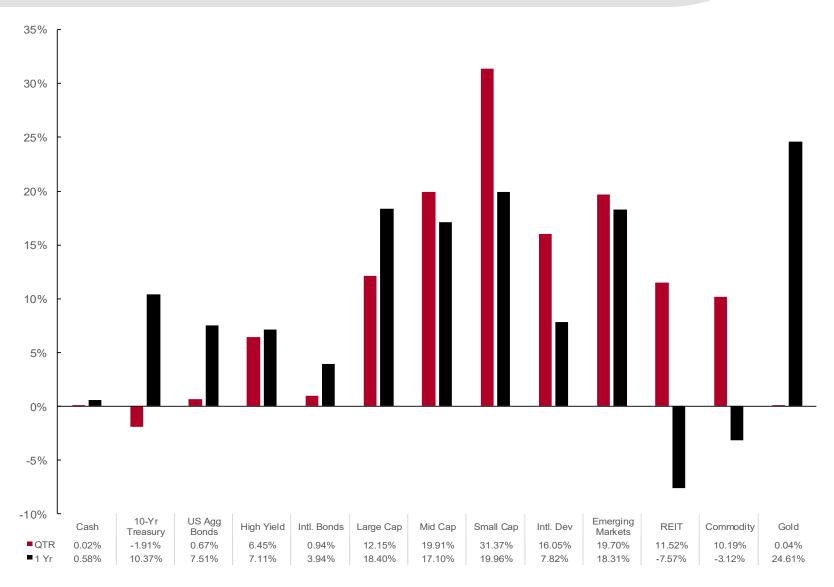
High Yield

Bonds

EQUITY RETURNS ACROSS PERIODS



MARKET SUMMARY



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